

## **REACH AT UC SAN DIEGO CONSTITUTION – 2024-2025 ACADEMIC YEAR**

### **ARTICLE I. NAME OF ORGANIZATION**

The organization shall be called REACH at UC San Diego.

### **ARTICLE II. STATEMENT OF PURPOSE**

The goal of REACH at UC San Diego is to connect individuals who are interested in expanding their knowledge and experience in the social media and entertainment industry. Students are able to build a network and create and collaborate with brands and other creative students.

Partnerships and resources are provided to help creators expand their brand and gain experience in media and marketing that cannot be taught in the classroom setting. Exclusive access to events and networking opportunities are available to members.

### **ARTICLE III. NONPROFIT STATEMENT**

REACH at UC San Diego is a non-profit student organization.

### **ARTICLE IV. REQUIREMENTS FOR MEMBERSHIP**

A 25-dollar fee a year is required for membership. Undergraduate students with at least a 2.0 GPA and are enrolled in the university are eligible for membership. Members are required to attend a minimum 2 events per quarter out of 5 offered in each quarter. A student can officially become a REACH member by filling out the application and be approved by the E-Board. A member cannot remain in the organization if they fail to pay dues. The organization is not limited to race, gender, sexuality, religion, background, major, interests, and/or grade level.

### **ARTICLE V. FREQUENCY OF ORGANIZATION MEETINGS**

The organization will have meetings once a month that members are highly encouraged to attend, and additional meetings may occur at the board's discretion. Three meetings per quarter are required, which are excluded from events hosted by REACH. Nine meetings per year are required. Minutes will be taken for official meetings.

### **ARTICLE VI. QUALIFICATIONS FOR HOLDING OFFICE AND METHODS OF SELECTING AND REPLACING OFFICERS**

Only registered UC San Diego students may hold office in the organization. Only registered UC San Diego students may vote in elections for the selection of the organization's officers.

There are eight officers in the Executive Board, which include President, Vice President, Director of Outreach, Director of Community, Director of Recruitment, Director of PR (social media, Marketing, and DEI), and Director of Member Relations. The President is responsible for the oversight of the entire club - internally & externally - and ensuring the success of the student organization. The Vice President is responsible for the general oversight of the Executive Board and ensuring the success of the student organization. The Director of Outreach is responsible for anything that requires outbound or inbound communication. The Director of Community is responsible for anything that requires event planning - social events, content days, collab days, workshops, networking days, etc. The Director of Recruitment is responsible for everything regarding new members - getting new members, maintaining new member happiness, and ensuring new member retention. The Director of PR is responsible for anything related to the club's social media, marketing (both internally and externally), diversity, equity, and inclusion.

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The Director of Member Relations is responsible for any communication between members and alums - to ensure there is a strong knit community. The Officers are elected by applications and an interview process with current board members are held at the end of Spring Quarter. New officers would be elected at the end of each school year. At least 2 or 3 quarters of participation in the organization are required in order to be eligible for office. New officers assume their positions at the beginning of the school year in Fall Quarter. Officers are replaced or removed when they graduate or an unsatisfactory performance in their evaluations, which are sent at the end of each year to current members. Unsatisfactory performance includes: not communicating with other board members, not fulfilling their duties and not completing tasks on time, not attending the majority of events and meetings hosted (the exact number of events and meetings will be disclosed in the E-Board Contract).

### **ARTICLE VII. RISK MANAGEMENT**

REACH at UC San Diego is a registered student organization at the University of California, San Diego, but not part of the University itself.

REACH at UC San Diego understands that the University does not assume legal liability for the actions of the organization.

### **ARTICLE X. FINANCIAL MANAGEMENT**

The organization will finance its activities through membership dues. Money the organization earns and gathers is handled by the Vice President. REACH will submit a budget to the A.S. or G.S.A finance committee quarterly.

### **ARTICLE XI. AFFILIATION WITH OTHER GROUPS**

REACH at UC San Diego is affiliated with REACH organizations across other campuses in the United States, as well as REACH National. Through REACH National, organization members have access to opportunities and events.