

# **Product Management Club @ UC San Diego Constitution**

## **2024-2025 ACADEMIC YEAR**

### ARTICLE I. Product Management Club at UC San Diego

The organization shall be called Product Management Club at UC San Diego.

### ARTICLE II. STATEMENT OF PURPOSE

At Product Management Club, we believe in the transformative power of product management. We understand that products are more than just commodities; they are the building blocks of industries, solving real-world problems and shaping the future. We recognize products as the lifeline of businesses, connecting solutions to needs. Our commitment as a product club lies in providing a platform where individuals can connect, grow, and contribute to the evolution of product management practices. In our collaborative community, we strive to be curious, challenged, and innovative. Members will gain valuable insights into the dynamic field of product management, foster a deeper understanding of strategic decision-making, customer-centric approaches, and the pivotal role of technology in delivering successful products. Through our collective expertise, we aim to drive excellence in product development and inspire undergraduate students to lead with impact in their careers.

### ARTICLE III. NONPROFIT STATEMENT

**Product Management Club** at UC San Diego is a non-profit student organization.

### ARTICLE IV. REQUIREMENTS FOR MEMBERSHIP

A UC San Diego student becomes a member of the organization after applying for membership during recruitment, successfully completing the selection rounds, attending all the mandatory recruitment events and being present in all of the GBMs hosted.

### ARTICLE V. FREQUENCY OF ORGANIZATION MEETINGS

General Body Meetings (GBM) for all current members are held bi-weekly, during which meeting minutes are taken by the Vice President. Executive Board Meetings take place once a week, usually prior to the GBM.

### ARTICLE VI. QUALIFICATIONS FOR HOLDING OFFICE AND METHODS OF SELECTING AND REPLACING OFFICERS

Only registered UC San Diego students may hold office in the organization. Only registered UC San Diego students may vote in elections for the selection of the organization's officers. Product

Management Club at UC San Diego is a student organization, and hence positions in the executive board are limited to registered students. During the elections that are held at the end of the quarter, qualified candidates can apply to more than one executive board position at a time but can assume only one board position if elected. Officers can serve up to three-quarters in one position. Elections are held when a board member quits or reaches the end of their term. Prospective candidates will apply through a written application and complete an interview. The board members will then vote anonymously to choose the successor. Elected officers will assume their positions at the beginning of the following quarter – board members will draft a manual to serve as a reference guide and conduct an onboarding meeting for incoming board members. The officers are replaced at the end of their term or upon the unanimous decision of the executive board members.

### **Executive Board Members' Duties:**

**President:** The role of the President involves leading both GBMs and board meetings while ensuring effective management of internal and external organizational affairs. The President plays a key role in setting the vision for the organization in the upcoming year and formulating a comprehensive strategy that other Vice Presidents implement in their respective responsibilities.

**Vice President:** The Vice President is responsible for leading the internal affairs of the organization, including the maintenance of administrative records. In addition, they collaborate with the President to effectively manage various aspects of the organization. They work closely with other executives to ensure the coordination and functioning of the organization's internal operations.

**VP Professional Development:** The VP of Professional Development spearheads initiatives to enhance the organization's members' skills, knowledge, and career growth. This role involves identifying and implementing opportunities for professional training, workshops, and educational programs surrounding the subject of product management. The VP of Professional Development collaborates with external partners and industry experts to create a framework for continuous learning within the organization. Additionally, they work closely with other VPs to align professional development strategies with broader organizational goals, ensuring members have access to resources that contribute to their professional success and advancement.

**VP of External Relations:** The VP of External Relations is responsible for managing the external affairs of the organization, with a primary focus on coordinating, planning, and publicizing events. This role involves engaging with the student body, the university, and potential partners or sponsors. The VP of External Relations plays a pivotal role in fostering effective communication and collaboration with the members, ensuring the successful execution of events, and maintaining positive relationships with the broader community.

**VP of Internal Relations:** The VP of Internal Relations is tasked with cultivating a positive and inclusive environment within the organization. This role involves overseeing internal communications, encouraging team building, and coordinating activities promoting unity among members. Other responsibilities will include spearheading recruitment and ensuring the successful coordination and execution of General Board Meetings.

**VP of Finance:** The VP of Finance holds a role in overseeing the organization's financial aspects. They are responsible for budget management, expense tracking, and fundraising initiatives.

**VP of Marketing:** The VP of Marketing will be designing, implementing and monitoring effective marketing strategies aligned with the vision of the organization. Their responsibilities extend to taking charge of the organization's design systems, ensuring the creation of compelling marketing materials for club events and club outreach.

**VP of Technology:** The VP Technology will play a pivotal role in shaping our digital presence and fostering technological innovation within the organization. They will be responsible for overseeing the management of our communication channels, leading the development and maintenance of the club website and offering IT support.

**Product Advisors:** Product Advisors are tasked with mentoring general members in the areas of product design, development and management. In addition, they will ensure a cohesive approach to organizational product and branding guidelines and provide valuable assistance to all other VPs.

## ARTICLE VII. RISK MANAGEMENT

Product Management Club at UC San Diego is a registered student organization at the University of California, San Diego, but not part of the University itself. Product Management Club at UC San Diego understands that the University does not assume legal liability for the organization's actions.